



Brian Dies
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Education:

Cornell University
Magna Cum Laude
B.A. in Economics and Gov't

Boston College
Masters in Finance

For over fifteen years, Brian Dies has been advising law firms and their clients on complex, and often contentious, strategic and financial issues. Mr. Dies is a Principal with Hoffman Alvary and has been with the Firm since it was founded in 1996.

In his work with law firms, Mr. Dies has participated in a variety of Law Firm Consulting engagements including addressing partner compensation and retirement, operational performance as well as governance and succession planning. He also has significant experience working with law firms on strategic planning and strategic growth initiatives including law firm mergers and acquisitions. Mr. Dies has a leadership role in designing and conducting the annual *Hoffman Alvary Survey on Law Firm Economics*TM which includes financial, operational and strategic benchmarking information for participating law firms.

In his work on behalf of the clients of major law firms, Mr. Dies has prepared expert reports and analyses primarily related to damages in commercial disputes. He has experience measuring claims for lost profits and unjust enrichment, and evaluating reasonable royalties and price erosion in patent and other infringement matters. Mr. Dies also has experience calculating damages in disputes involving breach of contract and trade secret theft claims, as well as cases involving legal malpractice and other causes of action. His prior engagements have involved many industries including financial services, pharmaceuticals, biotechnology, and computer hardware and software.

Mr. Dies relies on his broad consulting experience to recognize and discern the strategic implications of the business facts and data analysis presented. He has experience presenting complex subject matter clearly and persuasively in front of both neutral and adversarial audiences. He has made in-depth financial and strategic presentations and also has experience preparing written reports both inside and outside the litigation context.

Mr. Dies has both academic and practical training in finance, economics and accounting. He has developed a particular expertise in building complex financial models and analyzing large data sets. Before joining Hoffman Alvary, Mr. Dies gained experience and developed his analytical skills as a consultant at Price Waterhouse in New York. Mr. Dies received a Masters in Finance from Boston College and majored in Economics and Government at Cornell University.